

MY LOOK: MATA MARIELLE

MEET THE NEW-GEN MAKEUP ARTIST MAKING GAME-CHANGING PRODUCTS FOR HER OWN MAKEUP RANGE, MATA LABS

Makeup signatures 'To do my ombre lips, use a black lipliner, then overline with brown lipstick. Go over again with black lipliner, blend with a cotton bud and dab foundation in the centre. I use an Ardell Pro Brow Defining Kit and put on a Glamglow face mask maybe four days a week.'

On looking like Lauryn Hill '[People point it out] every day. The braid situation I used to have was such a *Sister Act* moment. I did her daughter's [Selah Marley] makeup last year and she said, "You really look like my mum, this is so weird."'

Breaking free with beauty 'I wasn't allowed to wear makeup until I was 16, started working at 19, now I'm 20. Doing makeup has allowed me to be free with the looks I create, work with men who love wearing makeup and dispel stereotypes. Beauty is self-care, self-love, making yourself cuter.'

Inspiration 'I really look up to the legendary Pat McGrath. My mentors are Sharmadean Reid, Grace Ladoja, [gal-dem's] Liv Little and Portia Ferrari. They give me advice because I'm so young.'

Launching Mata Labs, my makeup line 'I make my cruelty-free products in my kitchen using UK-sourced ingredients. Mata Labs is all glowy skin. I'm starting with highlighters in light, medium and dark, and three lipgloss shades. I've selected five muses, one's a guy.'

Party trick 'Mix talcum powder with a darker powder, like the Laura Mercier one, then bake your face and dust it off after five minutes. Your makeup won't move.'

My shoot look [right] 'Eyes and lips are my daily focal points. Brows, brown shadow, Bleach London wing eyeliner, YSL All Hours foundation and concealer. I draw on my beauty spot every day but change its position, so people are like, "Oh, you look different." My look takes 20 minutes. Obviously, it's an editorial, but you have to be real.' @mariellemm20 @matalabscosmetics



YSL ALL HOURS FOUNDATION IN SHADE B80 £35; MATA LABS COSMETICS IN CREME BLUSH [matalabs.btystk.com]; MATA LABS COSMETIC LIPSTICK [matalabs.btystk.com]; ARDELL PRO BROW DEFINING KIT [ardellashes.com]; MAC PRO LONGWEAR CONCEALER £18.50

MATA WEARS: ASOS DESIGN RIBBED TANK WITH GOLD BUTTON DETAIL £18; ASOS DESIGN HOOP EARRINGS IN VINTAGE-STYLE BAMBOO DESIGN £6; NECKLACES & RINGS [Mata's own]



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